

IDS CHARLOTTE  
**DESIGNER SHOWHOUSE**



**The Interior Design Society of Charlotte North Carolina unveils plans for an unprecedented three Designer Showhouses coming to the Queen City Area in early 2020.**

**For Immediate Release  
December 14, 2018  
Charlotte, NC**

The Interior Design Society (IDS) Charlotte Chapter has partnered with three award-winning custom home builders; Chris Hoffman of Southern Cottage Corporation, Karl Plattner of Plattner Custom Builders LLC. and Ken Wrench of Augusta Homes Inc. who will build three luxury homes that showcase impeccable workmanship, unique custom designs and feature today's technology. These Designer Showhouses will be built in the first conservation neighborhood known as The Preserve at Narrow Passage set in Davidson, NC. The commanding site was designed by the world-renowned Randall Arendt who is an advocate of conservation planning and sustainable living. The neighborhood will feature walking paths that connect to a greenway and a neighborhood park that will be open to the public.

This IDS Showhouse Endeavor will primarily benefit Motor Racing Outreach, a prominent nonprofit organization. Also benefitting from this endeavor will be The Dale Jr. Foundation, The Hendrick Family Foundation and Southern Living Magazine's charity of choice, Operation Finally Home. By presenting the talent of Charlotte's IDS members, these Showhouses will attract, inspire, and entertain visitors from around the Charlotte region and beyond who have an interest in interior design, real estate, community and philanthropy. These IDS Showhouses are intended to raise funds for our charity partners through events leading up to and including tours of the newly constructed homes and will benefit the children and families served by these charities. "This project is planned to raise awareness of the charities and help change lives for the future benefit betterment of society. If we can do that and have fun along the way, then we have succeeded in reaching our goal", said Audrey Clawson, president of the Interior Design Society (IDS) Charlotte Chapter.

The Interior Design Society is one of the country's largest interior design organizations and is dedicated to serving the residential interior designers. IDS is committed to helping interior designers grow their businesses, develop their talents, inspire each other and impact their communities. Headquartered in High Point, NC, the organization was founded in 1973 by the National Home Furnishings Association (NHFA) to support interior designers based within the furniture stores. The Interior Design Society has long since expanded its focus to provide support to professional interior design entrepreneurs nationwide. We believe this Showhouse Endeavor embraces all of these goals.

For more information, please visit <https://idscharlotte.com/>

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